

CHRIS HIGGINBOTHAM

SUMMARY OF QUALIFICATIONS

- Ten years' experience in media and public communication
- Three-time award recipient for excellence in military journalism
- Proven leadership, teamwork and writing skills
- Proficient with Adobe Creative Suite and Microsoft Office
- Experienced at working in demanding environments

PROFESSIONAL EXPERIENCE

Public Relations

- Organized and executed community relations campaigns in Germany
- Developed and executed external communication campaigns
- Recommended key messages for various stakeholder groups
- Assisted in international media relations during Abu Ghraib trials
- Escorted civilian media during combat operations in Iraq
- Trained more than 500 soldiers in media relations
- Maintained working relationships with staff members
- Studied the use of social media in communication campaigns

Reporting

- Reported stories in nine countries on three continents
- Samples available at www.chrishigginbotham.com

Leadership

- Supervised and trained soldiers in public affairs and combat exercises
- Assisted in teaching undergraduate courses in journalism and ethics

EMPLOYMENT HISTORY

2007-2009	Teaching Fellow	University of North Carolina
2009	Journalism Intern	China.org Web site
2003-2008	Public Affairs Specialist	US Army, Germany
1999-2003	On-Air Talent	WASU College Radio

EDUCATION

Aug. 2007 – Dec. 2009	University of North Carolina at Chapel Hill
<i>M.A. Public Relations</i>	
▪ Focused on communication strategy and crisis communication	
Jan. 2005 – May 2007	University of Oklahoma – Norman
<i>M.A. International Relations</i>	
Aug. 1998 – May 2003	Appalachian State University
<i>B.S. Communication – Electronic Media</i>	

VOLUNTEER EXPERIENCE

Writing Coach – McDougle Middle School
Public Relations Assistant – Raleigh Little Theatre